COMMUNICATING THE ARTS •••

20 NOV - DAY 1

Program edited on 2 November 2023 and subject to change

REGISTRATION

19 ATTAXINEM

11:00 – 16:00 WELCOME DESK NATIONAL GALLERY OF SINGAPORE

Register your attendance at the National Gallery of Singapore and collect your name tag. Meet the CTA team and network with your peers. Optional Lunch at Cafe Privé at the Asian Civilisation Museum.

EXPEDITIONS

All tours start at the CTA Registration Desk, National Gallery Singapore. To join any of the itineraries below, kindly RSVP by sending an email to *justine@communicatingthearts.com*

ITINERARY 1

12:30-2:20pm: Art Deco Tour
3-4.30pm: ArtScience Museum OR
2:30-3.30pm: National Gallery Singapore
5pm - 6pm: Heritage Tour of Little India

ITINERARY 2

12:20-1:50pm: ArtScience Museum OR 1pm - 2pm: National Gallery Singapore 2:30-4:20pm: Art Deco Tour 5pm - 6pm: Heritage Tour of Little India

ITINERARY 3

12:20-1:50pm: ArtScience Museum 2:30-3.30pm: National Gallery Singapore 5pm - 6pm: Heritage Tour of Little India

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21 NOV - DAY 2

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9:00AM - 6:00PM

PATER AND

PRESS CORNER

Practice your speaking skills in the press corner.

ART+TECH: PERSPECTIVES FROM SINGAPORE AND BEYOND

9:00AM - 9:10AM

WELCOME TO COMMUNICATING THE ARTS FOYER

9:10AM - 9:15AM

WELCOME TO NGS

9:15AM - 9:45AM

BINGO FOYER

9:45AM - 10:30AM

PANEL

Auditorium BOUNCING BACK HIGHER: IS TECH A SPRINGBOARD TO THE ARTS?

Singapore Art Museum, National Gallery Singapore, Esplanade, Tai Kwun Arts Centre

10:30AM - 11:00AM

KEYNOTE AUDITORIUM INSIDE OUT: DEALING WITH THE TRAUMA OF DIGITAL TRANSFORMATION

National Heritage Board Singapore

11:00AM - 11:30AM KEYNOTE AUDITORIUM THE ART AND SCIENCE OF IMMERSIVE EXPERIENCES

ArtScience Museum

11:30AM - 12:00PM BREAK IN THE FOYER

TRANSFORM INSTITUTIONS FROM THE INSIDE OUT

Running concurrently, case studies are run on the rooftop, Studios 1 to 4 and the Auditorium. 2 case studies are presented in one session.

12:00PM - 1:00PM

TEAM TESTING AND TRANSFORMING AUDITORIUM

J. Paul Getty Trust, Cultural Center of the Philippines

12:00PM - 1:00PM

CUSTOMER-CENTRIC ATTITUDES STUDIO 1

National Gallery Washington, Sydney Jewish Museum

12:00PM - 1:00PM

DATA SCULPTURES STUDIO 2 Culture Counts & Tai Kwun Arts Centre, Ludwig Museum Budapest

12:00PM - 1:00PM

FUNDRAISING AND MARKETING 3.0 STUDIO 3

Learning for Good / Sydney Youth Orchestra, Liverpool John Moores University

12:00PM - 1:00PM

INNOVATION LABS STUDIO 4 Montreal Museum of Fine Arts, National Gallery Singapore

1:00PM – 2:00PM Networking lunch (included)

2:00PM - 2:15PM KEY LEARNINGS

AUDITORIUM

SELECT YOUR GEAR AND PARTNER UP

2:15PM - 2:45PM

KEYNOTE AUDITORIUM EMBRACING THE DIGITAL RENAISSANCE: NARRATIVES AT THE FOREFRONT OF ART AND TECHNOLOGY AGB Events

2:45PM - 3:30PM

PANEL AUDITORIUM USING FRONTIER TECH FOR ENVIRONMENTAL ADVOCACY The MeshMinds Foundation, National Heritage Board, BeFantastic, University of the Philippines

3:30PM - 4:00PM BREAK IN THE FOYER

4:00PM - 5:15PM

DEBATE STUDIO 1 WHO'S AFRAID OF AI?

Ask Mona, National Heritage Board, BeFantastic, OC Queen Street LLC

4:00PM - 5:15PM

HANDS-ON WORKSHOP PLEASE ENSURE YOU BRING EITHER A LAPTOP OR TABLET WITH YOU FOR THIS HANDS-ON WORKSHOP STUDIO 2

AI, BLOCKCHAIN AND METAVERSE SKILL BUILDING

National Art School Sydney

4:00PM - 5:15PM

TALK WITH EXPERTS AUDITORIUM CURATING ART IN THE AGE OF THE BLOCKCHAIN MONO, Singapore Art Museum, Looty, EPFL Pavillions

5:15PM - 5:30PM IDCA AWARDS

AUDITORIUM

5:30PM - 6:00PM

KEYNOTE AUDITORIUM BRIDGING ANCESTRAL WISDOM WITH DIGITAL INNOVATION

Looty

6:15PM - 7:30PM WELCOME RECEPTION PADANG DECK, NGS

COMMUNICATING THE ARTS •••

19 ATTAXINTA

22 NOV - DAY 3

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REBOOTING AUDIENCE ENGAGEMENT

8:30AM - 8:50AM MINDFULNESS SESSION: SECRET HEALING MEDITATION AUDITORIUM

9:00AM - 9:15AM **KEY LEARNINGS BY** THE 30 UNDER 30 AUDITORIUM

9:15AM - 9:45AM

KEYNOTE AUDITORIUM REIMAGINING HERITAGE FOR DIGITAL NATIVES IN SINGAPORE LASALLE College of the Arts, University of the Arts Singapore

9:45AM - 10:30AM ARTIST PANEL

AUDITORIUM RESISTANCE. HEALING AND **RESTITUTION ON DIGITAL LANDS** Looty, MONO Gallery, Tran Vu

Art, OC Queen Street LLC

10:30AM - 11:00AM **COFFEE BREAK**

CASE STUDIES

Running concurrently, case studies are run on the rooftop, Studios 1 to 4 and the Auditorium. 2 case studies are presented in one session.

11:00AM - 12:00PM LANGUAGES OF ACCESSIBILITY

STUDIO 1 BeFantastic, Talk is Free Theatre

11:00AM - 12:00PM

CREATIVE (HI)STORYTELLING STUDIO 2

Pointe-à-Callière, Montréal Archaeology and History Complex, ReAction Theatre

11:00AM - 12:00PM **NEW NARRATIVES** UNLOCKED

STUDIO 3 Art Gallery New South Wales

11:00AM - 12:00PM LEARNING ADVENTURES STUDIO 4

Art Gallery of Ontario & National Gallery Singapore, Art Explora

11:00AM - 12:00PM SOCIAL MEDIA FIRST AUDITORIUM

Kunsthalle Bremen, University of Maryland

12:15PM - 12:30PM

KEYNOTE AUDITORIUM FROM SOCIAL TIES TO CRITICAL THINKING, WHEN DIGITAL TECHNOLOGY ENHANCES MEDIATION

Centre Pompidou

12:30PM - 12:45PM **KEYNOTE**

AUDITORIUM DIGITAL TWIN, YOUR BEST ALLY? Opéra National de Paris & Memorist

12:45PM - 1:00PM Q&A

1:00pm - 2:00pm LUNCH ON YOUR OWN TODAY

We suggest the Court Yard cafe inside the NGS or at the Coffee in the main entrance

ANTICIPATING OUR COMMON FUTURES

2:00PM - 2:10PM **KEY LEARNINGS** AUDITORIUM

2:10PM - 2:25PM

KEYNOTE AUDITORIUM FROM ART DECO TO ART TECHO - ART DECO AS AN

IMMERSIVE EXPERIENCE Renaissance Tour

2:25PM - 2:40PM

KEYNOTE AUDITORIUM SMART HERITAGE IN SMART CITIES: TOWARDS INTELLIGENT DATA INFRASTRUCTURES

LASALLE College of the Arts, University of the Arts Singapore

2:40PM - 2:55PM **KEYNOTE**

AUDITORIUM COMPUTATIONAL MUSEOLOGY: CULTURE AND HERITAGE IN THE AGE OF EXPERIENCE **EPFL** Pavilions

2:55PM - 3:10PM 0&A

3:10PM - 3:40PM BREAK

Coffee in the foyer

3:40PM - 4:25PM WORLD CAFÉ: WHAT WILL YOU TAKE HOME? FOYER

Key learnings

4:25PM - 4:40PM

KEY LEARNINGS AUDITORIUM Share learnings from World Café

4:40PM - 4:55PM

KEYNOTE AUDITORIUM HOW CAN CULTURAL INSTITUTIONS BE A SAFEGUARD IN A POST-TRUTH ERA? Ask Mona

4:55PM - 5:10PM

KEYNOTE AUDITORIUM IMAGINING THE FUTURE FROM THE MARGINS

University of the Philippines - Open University

5:10PM - 5:25PM **CONCLUSIONS BY 30 UNDER 30**

6:30PM-7:30PM FAREWELL DRINKS AT CAFE PRIVÉ – ASIAN **CIVILISATION MUSEUM**

(Drinks not included)

8:00PM PARTNERS DINNER CAFFF FFRNFT

TOURISM TRAVEL PARTNER

OFFICIAL PARTNER

AMBASSADE DE FRANCE À SINGAPOUR Égalité

STRATEGIC PARTNER

INSTITUTION PARTNER

Art

Gallery

NSW





MEDIA PARTNER



MEM 🕲 RIST HERITAGE & BEYOND

blooloop.

VENUE PARTNER



R Renaissance

Tours

NATIONAL GALLERY SINGAPORE

HERITAGE PARTNER