PLATEFORME 10
An arts district open to everybody... from Lausanne residents to all communities

Communicating The Arts Montreal
Thursday, October 10th 2019
NICOLE MINDER
Canton de Vaud, Switzerland

SYLVIE ROTTMEIER
Mudac, Switzerland
AN ARTS DISTRICT
OPEN
TO EVERYBODY
CANTONAL MUSEUM OF FINE ARTS (MCB-A)
BY BAROZzi/VEIGA, BARCELONA
ONE MUSEUM, TWO MUSEUMS
BY AIRES MATEUS, LISBOA
mudac
Surface d’exposition

Espaces communs
Accueil, boutique, librairie

Musée de l’Élysée
Surface d’exposition
SOFT MOBILITY RAMP & DIDACTIC BOTANICAL PATH
THE STAGES OF THE PROJECT

2009 Choice of the site
2010 Preparation surveys
2011 Results of the architecture competition for the MCBA
2014 Financing to undertake work on the MCBA. Financing of a preliminary survey for the Musée de l’Elysée and the mudac
2015 Results of the architecture competition for the Musée de l’Elysée and the mudac
2016 Beginning of the construction of the MCBA
2017 Public enquiries and financing for undertaking work on the Musée de l’Elysée and the mudac. Route for soft mobility
2018 Beginning of the construction of the Musée de l’Elysée and the mudac
2019 Inauguration of the MCBA
2021 Inauguration of the Musée de l’Elysée and the mudac
FROM LAUSANNE RESIDENTS TO ALL COMMUNITIES
WELCOMING ACTIVITIES FOR LOCAL RESIDENTS
Construction site visit – June 2018
WELCOMING ACTIVITIES FOR LOCAL RESIDENTS
Activities for young audiences – June 2018
The association Ville en tête offers school workshops to raise children's awareness about the transformations of the city of Lausanne and the emergence of new museums.
«BALTHUS UNFINISHED» EXHIBITION

September 2018

The MCBA proposed a scenographic exhibition to discover unfinished works by the artist Balthus in the context of an unfinished building.
OPEN DOORS OF THE MCBA
April 2019

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CONVERSATIONS BETWEEN YOUNG MIGRANTS & SWISS STUDENTS

July 2019 - January 2020
A mudac exhibition: *Hors Pistes - conversations between craftsmen & designers*

September 16-20, 2019
5 days collaborative workshop with 21 young migrants and Swiss students

October 5-6
interaction with the public for the inauguration of Plateforme 10 (MCBA opening)
INAUGURATION WEEK-END OF THE MCBA
October 2019
«CULTURE INCLUSIVE» LABEL

• A process label attributed for a 4-year period

• Cultural institutions that develop measures to include people with disabilities

• 50 institutions in German-Switzerland, 22 institutions in French-Switzerland
CULTURE INCLUSIVE LABEL: 5 AREAS OF ACTIVITIES

CULTURAL PRESTATIONS

Artistic confrontation with disability in the cultural programme and/or in cultural mediation

ACCESS TO CONTENT

Unobstructed access to cultural content

ACCESS TO ARCHITECTURE

Access to the cultural institution without architectural barriers

JOB OFFERS

People with disabilities as actors participating in the functioning of the cultural institution

COMMUNICATION

Barrier-free communication of the cultural institution