EMBRACING A CULTURE OF ACCESSIBILITY
COMMUNICATING THE ART
OCTOBER 8TH 2019
MONTRÉAL

/ENRICH EVERYONE
EXPERIENCE THROUGH
ACCESSIBILITY IN
MUSEUMS

UN, Vienna. Tactile Art interpretation
Museums and visitors are looking for more accessible institutions ...
The nature of experience inherently involve sensory stimuli from multiple channels (Pascual-Leone and Hamilton, 2010).
FOCUS ON VISITORS ABILITIES

- Intelligence
- Abilities
- Interests
DESIGN WITH VISITORS IN MIND

Experiences

Universal design

sensory solutions

emotions and memories
PROJECT’S STAKEHOLDERS

- Exhibition designers
- Users - communities
- Experts
- Lighting agency
- Suppliers
- Exhibition Graphic designer
- Project manager & museum team
DEVELOPING USER CENTERED DESIGN METHOD

USER CENTERED FOCUS

TARGET GROUPS

USE

ENGAGEMENT

AUTONOMY

ACCESSIBILITY AND INCLUSION

INCLUSIVE EXHIBITIONS
CASE STUDIES
COMMUNICATE MESSAGES THROUGH STORIES

Mankind museum, Paris. 21 sensory exhibits
ALLOWS PEOPLE TO CONNECT AND OFFER PRIVACY
/ PEDAGOGICAL APPROACH

Louvre, Abu Dhabi. 14 tactile exhibits
/ HISTORICAL RECONSTRUCTION

Louvre, Paris. 7 tactile exhibits
/ INTERPRETATE ARTWORKS

Royal Ontario Museum, Toronto. 8 tactile labels
/ LABEL FOR EVERYONE

Royal Ontario Museum, Toronto. 8 tactile labels
ADVANTAGES OF INCLUSIVE EXHIBITS

PLEASANT

Louvre, Paris.
Low relief architecture

RELEVANT

History museum, Franckfort.
Tactile Globe

SHARABLE

Castle, Champs sur Marne
3D model
3 THINGS TO REMEMBER

1. Think about abilities
2. Work with communities
3. Use senses

Belvedere, Vienna. 1 tactile interpretation
Join the movement!

:: tactile studio

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MEDECINE MAN EXHIBITION
LABEL FOR EVERYONE
/ FACTS AND FIGURES

sources: U.S., Census Bureau

Nearly 1 in 5 people have a disability in the US

From 2050, 22% of the population will be over 65 years old

50% of seniors have visual issues
Louvre, Abu Dhabi. 14 tactile exhibits