CASE STUDIES – BUILDING EMPATHY THROUGH DIALOG
HOW TO FOSTER PARTICIPATION AND INCLUSIVITY WITHIN AND BEYOND MUSEUM’S WALL

Communicating the Arts – Inclusivity, Empathy and Well-Being – 10 October 2019
Mélanie Deveault, Head, Education, Community Engagement and Cultural Programs
melanie.deveault@mccord-stewart.ca
1885 photo of Harris' 1884 painting, Conference at Québec in 1864, to settle the basics of a union of the British North American Provinces, also known as The Fathers of Confederation. (BAC)
MCCORD STEWART MUSEUM
MCCORD MUSEUM FOUNDED IN 1921
MERGE WITH STEWART MUSEUM IN 2013
MERGE WITH FASHION MUSEUM IN 2018

• MISSION

The McCord Museum celebrates our past and present life in Montreal—our history, our people, our communities.

• 6 COLLECTIONS

- Paintings, Prints and Drawings: + 88 000 objects
- Dress, Fashion and Textiles: + 20 000 objects
- Indigenous Cultures: + 16 000 objects
- Material Culture: + 40 000 objects
- Photography: + 1 300 000 images
  (including the Notman Photographic Archives, registered in the Unesco Canada Memory)
- Textual Archives: + 310 linear metres

Thurston le grand magicien Lévitation, 1914 (M2014.128.242); Chaussures, La Gioconda, vers 1930 (M2013.54.2.1-2); Parka, Yúpik de Sivuqaq, 1910-1915 (ME986.62); Corne à poudre, 1759 (M6935); Gabor Szilasi, M. et Mme Adrien Ouellette, (Louise Labbé), Saint-Joseph de Beauce, 1973 (MP-1974.16.21); Programme 1911-1912 du Club de Raquettes Le Canadien de St-Henri (P163/B.01)
A PARTICPATORY AND COMMUNITY-ORIENTED INSTITUTION

WE USE OBJECTS, STORIES AND THE SHARING OF EXPERIENCES TO HELP MONTREALERS FROM ALL ORIGINS BETTER UNDERSTAND THEIR CITY AND THE WORLD AROUND THEM.
1885 photo of Harris' 1884 painting, Conference at Québec in 1864, to settle the basics of a union of the British North American Provinces, also known as The Fathers of Confederation. (BAC)
WELCOME!

WANT TO PLAY?
Suitcase, toy
L. McBrine Co. Ltd.
1949-1968, 20th century
Straw, cardboard, paper, steel, oilcloth
Gift of Mrs. Alistair Gillespie
M988.142.4
MCCORD EXHIBITION ANNUAL TOY EXHIBITION
DECEMBER 16, 2018 —MARCH 17, 2019

50 000 VISITORS
MCCORD EXHIBITION ANNUAL TOY EXHIBITION
TREASURES IN THE ATTIC
DECEMBER 16, 2018 — MARCH 17, 2019
MCCORD EXHIBITION ANNUAL TOY EXHIBITION
TREASURES IN THE ATTIC
DECEMBER 16, 2018 —MARCH 17, 2019
MCCORD EXHIBITION ANNUAL TOY EXHIBITION
TREASURES IN THE ATTIC
DECEMBER 16, 2018 — MARCH 17, 2019
Program:
Welcome! Want to Play?

Action:
Toy Collection Drive

Public:
Montrealers and Newcomers

Partnership:
Centre social d’aide aux immigrants (CSAI)

Numbers:
+150 toys from Montrealers
+100 newcomers families
COLLECTING (Montrealers)
From November 16 to January 6

- Instructions – 3 easy steps:
  - Think of a toy that you used to love playing with, and that you are willing to give away.
  - If it still works and is in good condition, bring it to the Museum!
  - Using the card provided, take a moment to write a few welcoming words and a happy memory associated with your toy. Then put the toy and the note into the gift box at the Museum!
GIVING (Newcomers families)
February 24th 2019

- Event activities:
  - Guided tours of *Treasures in the Attic* exhibition and *Wearing our Identities – The First People Collection*
  - An invitation for kids to chose their toys
  - Gift of a free family membership card to the Museum
Welcome! Want to play?
February 24th 2019
Welcome! Want to play?
February 24th 2019
Welcome! Want to play?
February 24th 2019
Dollhouse
Percival and Bennet and Lewis
1850-1900, 19th century
Wood; glass: virteous; paper; fibre: linen; composition; metal;
 Constructed
57 x 63 x 29 cm
Gift of Mrs. Elizabeth Lewis
M986.58.2.1.1-3